

**List of October 2021 Recipients of the FTC's Notice of Penalty Offenses Concerning
Deceptive or Unfair Conduct around Endorsements and Testimonials**

updated October 15, 2021

**The fact that a company is on this list is NOT
an indication that it has done anything wrong**

1-800-Flowers.com, Inc.
3M Company
72andSunny LLC
Abbott Laboratories
AbbVie Inc.
Abercrombie & Fitch Co.
ABP OpCo, LLC
Accenture Inc.
Acme Markets, Inc.
Activision Blizzard, Inc.
Activision Publishing, Inc.
Acxiom Corp.
adidas America Inc.
Adobe Inc.
ADT Inc.
Advantage Marketing, Inc.
Aeropostale, Inc.
Airbnb, Inc.
AKQA, Inc.
Albertsons Cos., Inc.
Alibaba.com LLC
Alphabet Inc.
Altice USA, Inc.
Altria Group, Inc.
Amazon.com, Inc.
American Dairy Queen Corp.
American Eagle Outfitters, Inc.
American Girl Brands, LLC
American Honda Motor Company, Inc.
American Snuff Company
Amgen Inc.
Amway Corp.
Angi Inc.
Angry Orchard Cider Company, LLC
Anheuser-Busch Companies, LLC
Annie's, Inc.
Ansira, Inc.
Anthropologie, Inc.
Apollo Education Group, Inc.,
Apollo Global Management, Inc.
Apple Inc.
Applebee's International, Inc.

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Applebee's Restaurants LLC
Applegate Farms LLC
Arby's Restaurant Group, Inc.
Ashley Furniture Industries, Inc.
Ask Media Group, LLC
AstraZeneca Pharmaceuticals, LP
AT&T Communications, LLC
AT&T Inc.
Athleta, LLC
Audible Inc.
Auto List, Inc.
AutoNation Inc.
Autonation.com, Inc.
Autotrader.com, Inc.
AutoZone Parts, Inc.
AutoZone Stores, Inc.
AutoZone, Inc.
Autozone.com, Inc.
Aveda Corp.
Avis Budget Group, Inc.
Avis Rent A Car System, LLC
Bacardi U.S.A., Inc.
Banana Republic, LLC
Barber Milk, LLC
Barilla America, Inc.
Barnes & Noble Booksellers, Inc.
Bath & Body Works, Inc.
Bausch & Lomb Inc.
Bausch Health Companies, Inc.
Bayer Corp.
BBDO Worldwide Inc.
Beam Suntory, Inc.
Beats Electronics
Bed Bath & Beyond Inc.
Benjamin Moore & Co
Berkshire Hathaway Inc.
Best Buy Co., Inc.
BestBuy.com, LLC
Big Lots Online LLC
Big Lots, Inc.
BJ's Wholesale Club Holdings, Inc.
Blizzard Entertainment, Inc.

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Bloomin' Brands, Inc.
Bloomingdale's Inc.
Blue Buffalo Co., Ltd.
Bluemercury, Inc.
BMW of North America, LLC
Bob Evans Restaurants, LLC
Boehringer Ingelheim Animal Health USA Inc.
Boehringer Ingelheim Pharmaceuticals, Inc.
Booking Holdings, Inc.
Brilliant Earth, LLC
Bristol-Myers Squibb Company
Brown-Forman Corp.
Budget Rent a Car System, Inc.
Budget Truck Rental, LLC
Buffalo Wild Wings, Inc.
Burger King Corp.
Burlington Stores, Inc.
Burson Cohn & Wolfe LLC
Caesar's Entertainment Corp.
Caldrea Inc.
Calvin Klein Inc.
Campbell Soup Co.
Carat USA, Inc.
Care.com, Inc.
Cargill Meat Solutions Corp.
Cargill, Inc.
CarGurus, Inc.
Caribou Coffee Operating Company, Inc.
CarMax, Inc.
Carnival Corp. & plc
Carnival plc
CarOffer, LLC
Carter's, Inc.
Celebrity Cruises, Inc.
Chameleon Cold Brew LLC
Chanel, Inc.
Charter Communications Inc.
Chevron Corp.
Chevron U.S.A. Inc.
Chewy, Inc.
Chick-fil-A, Inc.
Chico's Distribution Services, LLC

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Chico's FAS, Inc.
Chipotle Mexican Grill, Inc.
Chobani LLC
Church & Dwight Co., Inc.
Cinmar, LLC
Cinnabon Franchisor SPV LLC
Cline Davis & Mann Inc.
Clinique Laboratories, LLC
Coach IP Holdings LLC
Cognizant Technology Solutions Corp.
Cole Haan LLC
Colgate-Palmolive Co.
Columbia Sportswear Co.
Comcast Business Communications LLC
Comcast Cable Communications, LLC
Comcast Corp.
Conagra Brands, Inc.
Constellation Brands, Inc.
Contadina Foods Inc.
Converse Inc.
Coors Brewing Company
Cost Plus, Inc.
Costco Wholesale Corp.
Coty, Inc.
Cox Automotive Inc.
Cox Communications, Inc.
Cox Enterprises, Inc.
Craft Brew Alliance
Cramer-Krasselt Co.
Credit Karma, Inc.
Critical Mass (U.S.) Inc.
CVS Health Corp.
CVS Pharmacy, Inc.
D.G. Yuengling & Son, Inc.
Daily Burn, Inc.
Dairy Farmers of America, Inc.
Daniel J Edelman Holdings, Inc.
Danone North America, LLC
Darden Concepts, Inc.
Darden Restaurants, Inc.
Days Inns Worldwide Inc.
DDB Worldwide Communications Group LLC New York, NY

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Dean Foods Co.
Deckers Consumer Direct Corp.
Deckers Outdoor Corp.
Del Maguey Inc.
Del Monte Foods, Inc.
Dell Technologies, Inc.
Deloitte LLP
Dentsu McGarryBowen LLC
Deutsch Inc.
Diageo North America, Inc.
Dick's Sporting Goods, Inc.
Digitas, Inc.
Dillard's, Inc.
Dillon Companies, Inc.
Dine Brands Global Inc.
DirecTV, LLC
DISH Network Corp.
DISH Wireless L.L.C.
Disney Destinations, LLC
Doctor's Associates Inc.
Dollar General Corp.
Dollar Rent A Car, Inc.
Dollar Tree Stores, Inc.
Dollar Tree, Inc.
Domino's Pizza, Inc.
Droga5, LLC
Duane Reade Inc.
Dunkin Brands, Inc.
Dunkin' Donuts LLC
Duracell US Operations Inc.
Duracell, Inc.
E&J Gallo Winery
eBay Inc.
Edgewell Personal Care LLC
Edmunds.com, Inc.
Electronic Arts Inc.
Eli Lilly & Co.
Elizabeth Arden, Inc.
Elysian Brewing Company Inc.
Energizer Group, Inc.
Energizer Holdings, Inc.
Engine Group, LLC

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EPAM Systems, Inc.
Epic Games, Inc.
Epsilon Data Management, LLC
Essence Global Inc.
Estee Lauder Companies, Inc.
Eveready Battery Company, Inc.
Expedia Group, Inc.
Expedia, Inc.
Exxon Mobil Corporation
F21 OPCO, LLC
Facebook, Inc.
FAGE USA Dairy Industry, Inc.
Family Dollar Stores, Inc.
FedEx Corp.
Ferrero U.S.A., Inc.
FIC Restaurants, Inc.
FIFCO USA
Fisher-Price, Inc.
Fitbit Inc.
Fleishman-Hillard Inc.
Fontanini Foods, LLC
Foot Locker Retail, Inc.
Foote Cone & Belding, Inc.
Footlocker.com, Inc.
Ford Motor Co.
Fortune Brands Home & Security, Inc.
Fox Restaurant Concepts LLC
Franchise Group Inc.
Francisco Partners Management LP
Fred Meyer, Inc.
Freeman Beauty, LLC
Freeman Company, LLC
Freshly Inc.
Friendly's Restaurants Co, LLC
Frito-Lay North America, Inc.
Fruit of the Loom, Inc.
GameStop Corp.
Gap Inc.
Garnet Hill Inc.
General Electric Co.
General Mills, Inc.
General Motors Co.

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General Nutrition Corp.
Geometry Global LLC
George P Johnson Co.
Georgia-Pacific LLC
Gilead Sciences, Inc.
GlaxoSmithKline
Global Custom Commerce L.P.
Golden Gate Capital LP
Golf Galaxy, LLC
Golin/Harris International, Inc.
Goodby Silverstein & Partners, Inc.
Goodyear Tire & Rubber Company
Google Fiber Inc.
Google LLC
GoPro, Inc.
Grand Lux Cafe LLC
Grey Global Group LLC
Group 1 Automotive, Inc.
Groupon, Inc.
Grubhub, Inc.
Guess.com Inc.
Guess? Inc.
H&R Block, Inc.
H. J. Heinz Company
HanesBrands, Inc.
Harley-Davidson, Inc.
Harris Teeter Supermarkets, Inc.
Harrison & Star, LLC
Harry & David Holdings, Inc.
Harte Hanks, Inc.
Hasbro, Inc.
Havas Creative Inc.
Havas Health, Inc.
Havas Media Group USA LLC
Hearts & Science LLC
Heineken USA, Inc.
Helzberg's Diamond Shops LLC
Henkel Corp.
Hershey Co.
Hertz Corp.
Hill and Knowlton Strategies, LLC
Hill Holliday LLC

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Hill's Pet Nutrition, Inc.
Hilton Worldwide Holdings, Inc.
Holiday Inn
Holland America Line N.V.
Hollister Co.
Home Box Office, Inc.
Home Depot, Inc.
HomeAdvisor Inc.
HomeAway.com, Inc.
Honest Company, Inc.
Horizon Media, Inc.
Hormel Foods Corp.
Hormel Foods, LLC
Hotwire, Inc.
Howard Johnson International Inc.
HP, Inc.
HSN, Inc.
Huge, LLC
Hulu, LLC
Huntsworth Health North America LLC
Hyatt Hotels Corp.
Hyundai Motor America, Inc.
IBM Corp.
ICF Int'l, Inc.
iCrossing, Inc.
iHeartMedia, Inc.
IHOP Restaurants LLC
IKEA North America Services, LLC
Inspire Brands, Inc.
InterContinental Hotels Group
Intouch Group, LLC
Intuit, Inc.
IPG Dextra, Inc.
iProspect.com Inc.
Isobar US, Inc.
J. C. Penney Corp Inc.
J.Crew Group, Inc.
J.M. Smucker Company
JAB Holding Company LLC
Jenny Craig, Inc.
Jewel Foods Stores, Inc.
John Middleton Co.

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Johnson & Johnson Inc.
Johnsonville LLC
Justin's, LLC
JUUL Labs, Inc.
Kashi Company
Kate Spade, LLC
KAYAK Software Corp.
Kellogg Co.
Kennedy Wieden Inc.
Kering Americas, Inc.
Ketchum Inc.
Kettle Foods, Inc.
Keurig Dr Pepper Inc.
KFC Corporation
Kia Motors America Inc.
Kiehl's LLC
Kimberly-Clark Corp.
King Soopers, Inc.
Kite Pharma Inc.
Kohl's, Inc.
Kraft Heinz Co.
Krispy Kreme, Inc.
Kroger Co.
Kylie Cosmetics, LLC
L.L. Bean Inc.
La Senza Corporation
Labatt USA LLC
Lagunitas Brewing Company
Land O'Lakes, Inc.
Las Vegas Sands Corp.
Lenovo United States Inc.
Leo Burnett Company, Inc.
Levi Strauss & Co.
LG Electronics USA, Inc.
LifeLock, Inc.
LinkedIn Corporation
Living Essentials, LLC
LivingSocial Inc.
L'Oreal USA, Inc.
Lowe's Companies, Inc.
Lucky Stores LLC
Lumen Technologies, Inc.

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Luxottica of America Inc.
LVMH Moet Hennessy Louis Vuitton, Inc.
Lyft, Inc.
M.A.C Cosmetics Inc.
Macy's, Inc.
Macys.com Inc.
Magical Cruise Company Limited
Marathon Petroleum Company LP
Marathon Petroleum Corp.
Mark Anthony Brewing Inc.
Marriott International, Inc.
Mars Petcare Inc.
Mars, Inc.
Martin Agency Inc.
Marvel Entertainment, LLC
Match Group, Inc.
Mattel, Inc.
Maytag Corporation
Mazda Motor of America, Inc.
McCann Healthcare LLC
McCann Relationship Marketing, Inc.
McCann Worldgroup, LLC
McCormick & Company, Inc.
McDonald's Corp.
Mediacom Worldwide LLC
Mercedes-Benz USA, LLC
Merck & Co., Inc.
Merkle Inc.
Method Products, PBC
MGM Resorts International
Michaels Stores, Inc.
Microsoft Corp.
Milton Bradley Company
Mindshare USA, LLC
MinuteClinic, L.L.C.
Mizkan America, Inc.
Molson Coors Beverage Co.
Mondelez International, Inc.
Monster Energy Company
Monster Worldwide, Inc.
Mosaic Sales Solutions US Operating Co. LLC
Motorola Mobility LLC

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Mott's LLP
Mountain Hardwear, Inc.
MSL Group Americas, LLC
MullenLowe U.S., Inc.
Murad Inc.
Naked Juice Company of Glendora, Inc.
Nat Sherman Inc.
Nautica Retail USA LLC
Nest Labs Inc.
Nestlé Purina PetCare
Nestle USA, Inc.
Netflix, Inc.
Nike, Inc.
Nine West LLC
Nintendo of America Inc.
Nissan North America, Inc.
Noble Energy, Inc.
Nordstrom, Inc.
NortonLifeLock Inc.
Norwegian Cruise Line Holdings Ltd.
Novartis Corporation
Novo Nordisk, Inc.
Nutralite Health Institute
Nutrisystem, Inc.
O'Reilly Automotive Inc.
Ocean Pacific Apparel Corp.
Ocean Spray Cranberries Inc.
Octagon, Inc.
ODP Corporation
Office Depot, LLC
Old Navy, LLC
Olive Garden
Olympus America Inc.
OMD USA LLC
Omnicom Media Group Holdings Inc.
OpenTable, Inc.
Orbitz Worldwide, Inc.
Orbitz, LLC
Ore-Ida Foods, Inc.
Organic, Inc.
Origins Natural Resources Inc.
OshKosh B'gosh, Inc.

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Overstock.com, Inc.
Owens Corning Inc.
Pabst Brewing Co.
Panera Bread Co.
Papa John's International, Inc.
Patagonia, Inc.
Payless Car Rental, Inc.
Payless ShoeSource Worldwide, LLC
PayPal Holdings, Inc.
PayPal, Inc.
Peet's Coffee Inc.
Penske Automotive Group, Inc.
Pepperidge Farm Inc.
PepsiCo, Inc.
Performics Inc.
Perkins LLC
Pernod Ricard Kenwood Holding LLC
Pernod Ricard USA, LLC
Petco Health and Wellness Company, Inc.
PetSmart Inc.
Pfizer Inc.
PHD Media LLC
Phillip Morris International Inc.
Phillips 66 Company
Pinnacle Foods, Inc.
Pizza Hut, LLC
Playskool, Inc.
Playtex Products, Inc.
POM Wonderful, LLC
Postmates Inc.
prAna Living, LLC
Priceline.com LLC
Princess Cruise Lines, Ltd
Procter & Gamble Co.
PSP Group, LLC
Psyonix LLC
Publicis Health, LLC
Publicis Media Inc.
Publicis, Inc.
Publix Super Markets, Inc.
PVH Corp.
PwC Digital Services

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Quaker Oats Company
Qurate Retail, Inc.
QVC, Inc.
R. J. Reynolds Tobacco Company
R. J. Reynolds Vapor Company
R.R. Donnelley & Sons Co.
R/GA Media Group, Inc.
Rabbit Hole Spirits, LLC
Ralph Lauren Corp.
Ralph Lauren Home Collection Inc.
Ralphs Grocery Company
Ramada Worldwide Inc.
Randall's Food Markets, Inc.
Rapp Worldwide Inc.
RARE Hospitality Management, LLC
Razer Inc.
Reckitt Benckiser LLC
Red Lobster Hospitality LLC.
RediClinic LLC
Redken Laboratories Inc.
Reebok International LTD.
Rejuvenation Inc.
Resolution Media Inc.
Revlon, Inc.
Reynolds American, Inc.
Richards Group Inc.
Richemont North America, Inc.
Ring LLC
Rite Aid Corporation
Robert Mondavi Corp.
Roblox Corporation
Rolex Watch U.S.A., Inc.
Ross Dress for Less, Inc.
Ross Stores, Inc.
Royal Caribbean Cruises Ltd.
Rubin Postaer and Associates, Inc.
Ryder System, Inc.
Saatchi & Saatchi North America Inc.
Sabra Dipping Company, LLC
Safeway Inc.
Salix Pharmaceuticals, Inc.
Sam's West, Inc.

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Samsung Electronics America, Inc.
Sanofi-Aventis U.S. LLC
Santa Fe Natural Tobacco Company
Sapient Corp.
SC Johnson & Son, Inc.
Schick Manufacturing, Inc.
Schmidt's Deodorant Company, LLC
Scholl's Wellness Co.
Shaw's Supermarkets, Inc.
Shell Oil Company
Sherwin-Williams Co.
Signet Jewelers Ltd.
Sirius XM Holdings, Inc.
Skechers U.S.A., Inc.
Sleep Number Corp.
Sling TV L.L.C.
SmartyPants Vitamins, Inc.
Smith & Wesson Brands, Inc.
SodaStream USA Inc.
Sonic Automotive, Inc.
Sonic Corp.
Sony Corporation of America
Sony Electronics Inc.
Sony Entertainment, Inc.
Sony Music Holdings Inc.
SOREL Corporation
Speedway LLC
Spin Master Inc.
Stanley Black & Decker, Inc.
Staples Inc.
Star Markets Company, Inc.
Starbucks Corp.
Starcom Worldwide, Inc.
Starwood Hotels and Resorts Worldwide, Inc.
Stellantis N.V.
Sterling Jewelers, Inc.
Stitcher Media LLC
Stuart Weitzman Holdings LLC
StubHub, Inc.
Subaru of America, Inc.
Sunday Riley Modern Skincare, LLC
Super 8 Worldwide Inc.

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Sweet Earth, Inc.
Syneos Health, Inc.
Taco Bell of America, LLC
Tailored Brands, Inc.
Takeda Pharmaceutical U.S.A., Inc.
Take-Two Interactive Software, Inc.
Tapestry, Inc.
Target Corp.
TBWA Worldwide Inc.
Teami, LLC
Telephone & Data Systems, Inc.
Tencent America, LLC
Tesla, Inc.
Texaco, Inc.
Texas Instruments Inc.
Texas Roadhouse Inc.
The Absolut Spirits Company, LLC
The Absolut Spirits Co., Inc.
The Avon Company
The Bartell Drug Company
The Beachbody Company Inc.
The Boston Beer Co., Inc.
The Burt's Bees Products Company
The Cheesecake Factory Inc.
The Clorox Co.
The Coca-Cola Co.
The Gatorade Company
The Gillette Company
The Glad Products Company
The Integer Group LLC
The Kahlúa Company
The Keebler Company
The Marketing Arm Inc.
The Miller Brewing Company
The Minnesota Valley Canning Company
The Ogilvy Group LLC
The Pep Boys - Manny, Moe & Jack
The Ritz-Carlton Hotel Company, LLC
The UPS Store, Inc.
The Vons Companies, Inc.
The Wella Corporation
The Wm. Wrigley Jr. Company

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Thomas J Lipton Co.
Thrifty Payless, Inc.
Thrifty Rent-A-Car System, Inc.
Tiffany & Co.
Timberland LLC
TJX Companies, Inc.
T-Mobile US, Inc.
Tommy Hilfiger U.S.A., Inc.
Tom's of Maine, Inc.
Tonka Corp.
Toro Company
Toyota Motor North America, Inc.
Travelodge Hotels Inc.
Travelscape LLC,
Treyarch Corporation
TripAdvisor, Inc.
Tropicana Products, Inc.
Tyson Foods, Inc.
Tyson Fresh Meats Inc.
U.S. Smokeless Tobacco Company
Uber Technologies, Inc.
Ubisoft Entertainment, Inc.
Ulta Beauty, Inc.
Under Armour, Inc.
Unilever United States, Inc.
United Distillers Manufacturing Inc.
United Parcel Service, Inc.
Universal McCann Worldwide, Inc.
University of Phoenix
Urban Decay Cosmetics LLC
Urban Outfitters, Inc.
URBN US Retail LLC
Valero Energy Corporation
Valve Corporation
VeriFone, Inc.
Verizon Communications Inc.
Vermont Creamery, L.L.C.
VF Corp.
VF Outdoor, LLC
Victoria's Secret & Co.
Viking River Cruises AG
Vitamin Shoppe Industries Inc.

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VML, LLC
Volkswagen Group of America, Inc.
Walgreen Co.
Walgreens Boots Alliance, Inc.
Walmart Inc.
Walt Disney Co.
Warner Media, LLC
Water Pik, Inc.
Wavemaker Global LLC
Wayfair Inc.
WeightWatchers.com, Inc.
Weisscomm Group Ltd
Wella Operations US LLC
Wells Enterprises, Inc.
Wendy's Co.
WhatsApp LLC
Whirlpool Corporation
Whole Foods Market Inc.
Williamson-Dickie Mfg. Co.
Williams-Sonoma, Inc.
Wizards of the Coast LLC
Wunderman Thompson LLC
WW International, Inc.
Wyndham Hotels & Resorts, Inc.
Xerox Holdings Corp.
Yard House Restaurants, LLC
Yard House USA, Inc.
Yellow Wood Partners LLC
Yelp, Inc.
Young & Rubican LLC
YouTube LLC
Yum! Brands, Inc.
Zale Corp.
Zappos.com Inc.
Zenith Media Services, Inc.
Zillow Group, Inc.
Zimmerman Advertising LLC
Zipcar, Inc.
Zulily, LLC